

GENERAL INFORMATION

Business Name: _____

Mailing Address: _____

Physical Location of Business: _____

Contact Person: _____

Phone Number: _____ Off Season Phone: _____

E-mail: _____

Web: _____

FOR OFFICE USE ONLY

InnLine ID Number

SUBSCRIPTION & BILLING INFORMATION

InnLine Features Included with Membership: One Photo, your business logo, 500 Characters of descriptive text, links to your e-mail and website address, map with your location indicated, presence on the In-County Kiosk System.

Additional Features:

- Four Additional Photos\$50 per year
- Unlimited Descriptive Text.....\$50 per year
- Contact Page.....\$50 per year
- Online Store.....\$125 per year

Total Due: _____

COPYRIGHT

Subscriber certifies that they either own, or have permission from any and all copy-right holders, to material submitted to the Door County Visitor Bureau for use on InnLine, and will hold the Bureau harmless in any dispute involving copyright.

Signature*

(Contract will not be accepted without signature)

Date

***Participation in InnLine will be assumed for all future years unless Member notifies Bureau of intent to cancel subscription.**

DISCLAIMER

The Door County Visitor Bureau & Bay Lakes Information Systems, LLC shall in no event be liable for direct, indirect, special, incidental or consequential damages resulting from any defect in the software or its documentation including damages from lost data, downtime, loss of goodwill, damage to or replacement of equipment or property, this applies even if Bay Lakes Information Systems, LLC and the Door County Visitor Bureau has been advised of the possibility of such damages. You agree that the Door County Visitor Bureau and Bay Lakes Information Systems, LLC liability arising out of contract, negligence, strict liability in tort of warranty shall not exceed any amounts paid by you for this product or service. Any written or oral information or advice given by the Door County Visitor Bureau or Bay Lakes Information Systems, LLC will in no way increase the scope of this warranty, nor may you rely on such oral or written communication. The laws of the State of Wisconsin shall govern this agreement.



InnLine Contract

Arts • Recreation • Restaurants • Retail • Services



Door County Visitor Bureau
1015 Green Bay Road, PO Box 406
Sturgeon Bay, WI 54235-0406
(920) 743-4456 x 812 Fax (920) 743-7873
Bureau InnLine Coordinator – Cathy Lynch
E-mail: cathy@doorcounty.com

INNLINER FEATURES

Included With Membership: One photo, your business logo, 500 characters of descriptive text, links to your email, website address and Brochure PDF, map with your location indicated, presence on the In-County Kiosk system (7 different locations).

Additional Features at a cost of \$50.00 per year per feature: Four additional photos, unlimited descriptive text, Contact page.

Online Store: Showcase products, merchandise, gift certificates or services in our Online Store. An easy-to-use and secure Shopping Cart feature that promotes and tracks your online transactions from order to shipping. **\$125 per year.**

PROPERTY DESCRIPTION

The first 500 characters of the descriptive listing (including words, spaces & punctuation) appear on the first Internet page. If you have selected the unlimited text feature, that text will be viewed by clicking a button. Either write or type your description on a separate sheet of paper and include it when returning this contract. You may also e-mail your InnLine descriptive listing to Cathy Lynch at cathy@doorcounty.com or submit it on a PC formatted 3½" disk, CD, Zip or Jazz cartridge. In the interest of fairness, **bold**, **ALL-CAPS**, and underlining are not allowed. *The Door County Visitor Bureau reserves the right to edit copy.*

LOGO & PHOTOS

The InnLine System can display your property logo and up to 5 photos of your property. Any photo on the system will be viewed as a square (4"x 4" in size) and the logo will be viewed as a rectangle (1"x 3" in size). Please make note of this when selecting images.

You can submit images in two ways:

- Send hard copies of the photos and logo you would like to have displayed on your InnLine page when you return this contract (we will promptly return them to you).
- Submit the images electronically by either e-mailing them to Cathy Lynch at cathy@doorcounty.com or by sending the images on a PC formatted 3½" disk, CD, Zip or Jazz cartridge when you return this contract. All electronic images must be submitted in **JPEG** format.

BROCHURE PDF

Post a PDF copy of your brochure, flyer or menu on your InnLine page by e-mailing a PDF copy to Cathy Lynch at: cathy@doorcounty.com. When creating your own PDF brochure, please use web ready images (72dpi) and distill on an e-book setting.

UPDATING/CHANGING YOUR INNLINER INFORMATION

Keeping your InnLine descriptive listing information current is easy. As an InnLine subscriber, you can update your listing as often as you'd like through the internet. Specific updating instructions will be provided to you after this contract is completed and returned to the Visitor Bureau.

ARTS – Circle up to 3 of the following:

Arts/Crafts	Colleges	Galleries	Music Shows
Artist's Studio	Education	Live Entertainment	Arts
Ceramics/Pottery Studio	Exhibits	Make your own Art	

RECREATION – Circle up to 3 of the following:

Activities-Group	Cheese Factory Tours	Kite Rentals	Sport Rental
Adventure	Corral	Live Entertainment	Tours
Airplane Rides	Driving Range	Marinas	Train Rides
Animals	Educational	Miniature Golf	Trolley Rides
Amusement Rides	Ferry Boat Ride	Motorcycle Rentals	Tubing
Arcade	Fishing Farms	Movie Theatres	Water Sports
Attraction	Fitness Center	Museum	Winery
Batting Cages	Fruit Farm/Orchard	Paintball	
Boat Dealer	Go-Carting	Parks	
Boat Tour	Golf	Rainy Day Activities	
Boating Services	Helicopter Rides	Sailboat Rides	
Bowling Alley	Horseback Riding	Sailing Lessons	
Canoeing	Indoor Activities	Scuba Diving	
Carriage Rides	Just For Kids	Skiing	
Charter Fishing	Kayaking	Snowmobile Rentals	

RESTAURANTS – Circle all that apply

Breakfast	Lunch
Bakery/Deli/Sandwich	Market/Specialty Foods
Casual Dining	Outdoor Dining
Coffee House	Pub
Dinner	Supper Club
Fast Food	Waterfront/Waterview
Fine Dining	
Kids Menu	

RETAIL - Circle all that apply

Antiques	Collectibles/Holiday	Garden Accents	Jewelry
Apparel—Men's	Confectionery/Ice Cream	Gifts	Liquor/Wine/Beer
Apparel—Women's	Convenience/Grocery Store	Hardware/General Merchandise	Markets/Specialty Foods
Apparel—Children's	Dept. Store	Hobby/Craft	Sporting Goods
Books	Fine Art/Fine Craft	Home Furnishings/Accessories	
Boutique	Furniture		

SERVICES – Circle up to 3 of the following:

Accountants	DJ Services	Hospitals	Property Rental Management	Visitor Information
Ad agencies	Editorial Services	Insurance Agency	Publications	Wedding Services
Airport	Electrical Contractor	Interior Design/Decorating	Radio	
Alternative Health Care	Emergency Services	Investment Service	Real Estate	
Appraisal Service	Employment	Kennel	Refuse/Recycling	
Architects	Services	Landscaping Contractor	Retirement Living	
Attorneys	Entertainment	Laundromats/Dry Cleaning	RV Sales/ Service	
Automobile-Service	Equipment Rental	Lawn Care	Schools	
Auto/Truck Dealer/Rental	Farmers Market	Libraries	Scuba Diving Equipment	
Banks	Ferries	Liquor Stores	Secretarial Services	
Beauty Salons/Barbers	Fishing Guide	Mailing/Shipping Services	Security Company	
Business Association	Fireplaces-Retail	Manufacturers	Signs & Graphic Design	
Business Consultants	Fitness Center	Massage Therapy	Spas	
Business Organizer	Floor Coverings	Medical Facilities	Stove/Wood/Gas Retail	
Car Wash	Florists	Meeting & Event Planner	Surveyors/Engineers	
Cellular Phone	Funeral Home	Mobile Home Park	Telephone	
Chamber of Commerce	Furniture Repair	Mortgage Service	Television-Service	
Child Care Services	Gas Station	Moving Service	Television Station	
Chiropractors	Gardening	Newspapers	Towing	
Churches	Graphic Design	Office Equipment	Training	
Cleaning/Service	Grocery Stores	Portable Restroom Svc/Rental	Transportation	
Coffee Service/Supplies	Health Care	Office Supplies	Travel Agencies	
Computer-Service	Health Care	Optometrists	Uniforms	
Conference Center	Supplies	Pet Supplies	Upholsterers	
Contractors	Health/Life Insurance	Pharmacy	Urgent Care/Emergency Care	
Copy/Duplicating Svcs	Heating/	Photographic Services	Utility	
Credit Card Services	Refrigeration	Plumbing	Vacation Home Sales	
Custom Builder/Supplies	Home Builder/	Printers	Veterinarian	
Custom Embroidery	Contractor	Propane/LP Gas Company	Video Rentals	
Day Care				
Delivery Services				
Dentists				